

Healthcare Management Strategy, Communication, and Development Challenges and Solutions in Developing Countries



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Healthcare Management Strategy, Communication, and Development Challenges and Solutions in Developing Countries analyzes the ways in which health services, public health administration, and healthcare policies are managed in developing countries and how intercultural, intergroup, and mass communication practices are weakening those efforts. If developing countries are to reach their development goals, their leaders must have a firm understanding of the impact of infectious diseases on their people and take prompt action to fix socioeconomic issues arising from the problems associated with poor health practices. Drawing on experiences from international health organizations such as the United Nations Population Fund (UNFPA), commissioned in poor countries to assist national governments in improving the wellbeing of their citizens, this volume analyzes maternal and child mortality and the spread of infectious diseases, and offers communication strategies for the management of malaria, HIV Aids, Polio, tuberculosis, and others in Somalia, Madagascar, Ghana, South Africa, Zimbabwe, Nigeria, the Democratic Republic of Congo, and India.

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