



Truckload Transportation: Economics, Pricing and Analysis

Leo J. Lazarus

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Truckload Transportation: Economics, Pricing and Analysis covers every facet of truckload pricing including the truckload business model, one-way pricing concepts, dedicated fleet pricing and design, and bid response analysis. The book covers all the primary truckload transportation concepts such as capacity and balance, utilization, length of haul, empty miles, and revenue per mile. The book provides an in depth review of all forms of dedicated pricing including fixed-variable, utilization scales and over-under. The dedicated pricing chapters also cover special topics such as shuttle pricing, short haul pricing, and mileage band pricing. The book also includes four detailed case studies in bid response analysis, a detailed chapter on network analysis, and a special chapter of truckload transportation concepts specifically for truckload shippers. For additional information, please visit TRUCKLOADTRANSPORTATION.COM

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