



The Fashion Designer's Directory of Shape and Style: Over 500 Mix-and-Match Elements for Creative Clothing Design

Simon Travers-Spencer, Zarida Zaman

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Both students of fashion design and professionals in the field will find valuable inspiration in this profusely illustrated idea book. More than 1,200 detailed illustrations provide the building blocks for designing imaginative and original clothing. The opening section serves as a photo-illustrated catalog of basic shapes for:

*Sleeves * Necklines * Hems * Pockets * Ties and Fastenings * Collars * Cuffs *Waistbands
*Embellishments (lace, applique, etc.)

The book's second and main section combines photos and fashion illustrations to present unique and original design ideas for all of the above-noted clothing parts. Sixteen original designs per page are sketched in a grid format, according to intended use: casual, formal, special occasion, and essential. The drawings are cross-referenced according to suggested fabrics for construction. A gatefold flap inside the book presents an outline human figure to guide designers in mixing and matching garment parts. The book's final section, titled "Taking It Further," shows how to find additional inspiration from outside sources, for instance from architectural details, or the graphic designs of the 1960s Op Art movement, or the dress designs of the 1930s. Readers will also find inventive ideas for using specialty fabrics, including silk, organza, and suede. Color photos and illustrations on every page.

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